

Mayo Clinic News Network Headline

May 15, 2015

Storm Communication

Video	Audio
Vivien Williams on camera	Hi I'm Vivien Williams with a Mayo Clinic News Network Headline.
broll	Picture this: You're in the path of severe weather – a hurricane or tornado. You head for cover and all you can think of is contacting friends and family to make sure they're safe.
Mark Bilderback Mayo Clinic Emergency Management Associate	"Communication breaks down in big emergencies."
broll	Mayo Clinic Emergency Management Associate, Mark Bilderback says it's key to prepare.
Mark Bilderback Mayo Clinic Emergency Management Associate	"You need to make sure that your devices, or what you're going to use for communication is going to work."
broll	If power goes out, have an external power source charged and ready. And remember, cell phone calls and text messages might not go through because people trying to reach loved ones jam the network.
Mark Bilderback Mayo Clinic Emergency Management Associate	"The longer text message you make, the harder and longer it's going to take to go through."
broll	Bilderback says make up a code before disaster strikes. For example, if you want to tell you kids you're safe at home, type in SH for Safe at Home. Or safe at work, SW. Tiny texts to help you communicate when weather emergencies happen.
Vivien Williams on camera	And that's today's Mayo Clinic News Network Headline, I'm Vivien Williams