Video	Audio
0:39 - man sitting down to TV with remote control <u>https://cdn.prod-</u> <u>carehubs.net/n1/802899ec472ea3d8/upl</u> <u>oads/2017/07/ice-cream-watching-</u> <u>tv_BROLL.mov</u>	Are you increasing the volume on the TV or asking others to speak up? You're not alone, especially if you're over age 50.
CLIP 2 0:02:35	"Age-related hearing loss is called 'presbycusis.""
Close up of ears	The older you get, the more wear and tear you have on your ears says Dr. Gayla Poling.
Gayla Poling, Ph.D. Audiology Mayo Clinic Clip 2: 1:38	"That's when we start noticing age-related hearing loss."
	Dr. Poling says the majority of hearing loss is preventable.
https://cdn.prod- carehubs.net/n1/802899ec472ea3d8/cf- migration/d822bchunting_video_H264_F IGH_720_original.mov 0:39 pod up gunshots in background.	Hunters, for instance, are at risk of hearing loss.
Clip 2 4:10-4:22 (:12 seconds)	"If you can wear hearing protection, especially designed hearing protection typically for hunting, where you can reduce the loud noise exposure but still hear the environment around you, that can really prevent long-term damage."
BROLL ROLL HEARING TEST - cover soundbite	Dr. Poling says a hearing test can help evaluate whether you've experienced hearing loss.
Clip 2 00:581:18 (:20 second)	"We're looking at the threshold at which you can hear sounds the softest, and you're usually pressing a button or raising your hands or somehow responding to when you hear those sounds. And we're evaluating the entire auditory system in that process - not just with the earphones, but we do some other tests to evaluate your middle ear and the inner ear, as well.
END shot of man in front of TV from first clip	So before you have to turn up the sound, consider turning it down.
	For the Mayo Clinic News Network, I'm Ian Roth.